

### Correlation

#### An example.

Random experiment: Pick a person at random. Event *A*: the person has lung cancer. Event *B*: the person is a heavy smoker.

Fact:

$$Pr[A|B] = 1.17 \times Pr[A].$$

Conclusion:

- Smoking increases the probability of lung cancer by 17%.
- Smoking causes lung cancer.

# **Proving Causality**

Proving causality is generally difficult. One has to eliminate external causes of correlation and be able to test the cause/effect relationship (e.g., randomized clinical trials).

Some difficulties:

- A and B may be positively correlated because they have a common cause. (E.g., being a rabbit.)
- If B precedes A, then B is more likely to be the cause. (E.g., smoking.) However, they could have a common cause that induces B before A.

More about such questions later. For fun, check "N. Taleb: Fooled by randomness."

## Correlation

Event *A*: the person has lung cancer. Event *B*: the person is a heavy smoker.  $Pr[A|B] = 1.17 \times Pr[A]$ .

A second look.

### Note that

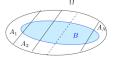
$$Pr[A|B] = 1.17 \times Pr[A] \Leftrightarrow \frac{Pr[A \cap B]}{Pr[B]} = 1.17 \times Pr[A]$$
$$\Leftrightarrow Pr[A \cap B] = 1.17 \times Pr[A]Pr[B]$$
$$\Leftrightarrow Pr[B|A] = 1.17 \times Pr[B].$$

Conclusion:

- Lung cancer increases the probability of smoking by 17%.
- Lung cancer causes smoking. Really?

# Total probability

### Assume that $\Omega$ is the union of the disjoint sets $A_1, \ldots, A_N$ .



Then,

 $Pr[B] = Pr[A_1 \cap B] + \cdots + Pr[A_N \cap B].$ 

Indeed, *B* is the union of the disjoint sets  $A_n \cap B$  for n = 1, ..., N. Thus,

 $Pr[B] = Pr[A_1]Pr[B|A_1] + \dots + Pr[A_N]Pr[B|A_N].$ 

## Causality vs. Correlation

Events A and B are **positively correlated** if

 $Pr[A \cap B] > Pr[A]Pr[B].$ 

(E.g., smoking and lung cancer.)

A and B being positively correlated does not mean that A causes B or that B causes A.

### Other examples:

- Tesla owners are more likely to be rich. That does not mean that poor people should buy a Tesla to get rich.
- People who go to the opera are more likely to have a good career. That does not mean that going to the opera will improve your career.
- Rabbits eat more carrots and do not wear glasses. Are carrots good for eyesight?

# Total probability

